

SCHEDULE OF COMPETITION

I. Ladies Haircut & Creative Styling (30 mins)

Competition Proper	10:00 am	-	10:30 am
Parade of Models on Mainstage	10:30 am	-	11:00 am
Judging & Awarding	11:00 am	-	11:30 am

LUNCH BREAK	12:00 nn	-	1:00 pm
-------------	----------	---	---------

II. Gents Haircut & Colour Design (30 mins)

Competition Proper	1:30 pm	-	2:00 pm
<i>Intermission: STYLE SUNSILK LAUNCH</i>			
<i>Hair Presentations by Stylists of the Elite</i>			
Parade of Models on Mainstage	2:00 pm	-	2:30 pm
Judging & Awarding	2:30 pm	-	3:00 pm

III. Salon Team Competition

Presentation of Entries on Mainstage	3:15 pm	-	4:00 pm
<i>Intermission: REVLON PROFESSIONAL</i>			
<i>Presents Neo Collection by Alex Carbonell & Fix Salon Artistic Team</i>			
Judging & Awarding of winners	4:00 pm	-	4:30 pm

IV. Progressive Evening Hairstyle & Make up (45 mins)

Competition Proper	5:00 pm	-	5:45 pm
Parade of Models on Mainstage	5:45 pm	-	6:15 pm
<i>Intermission: Raffle Draw by GlutaLife</i>			
Judging & Awarding	6:30 pm	-	7:00 pm

Awarding of the Best in Costume	7:00 pm	-	8:00 pm
Roaring 20's			

Get you free GLUTALIFE Capsules,
just present your Salon DTI Business Registration and Register at
GLUTALIFE booth on November 25, 2008 World Trade Center.
Available while supply lasts.



SATELLITE STAGE

Look & Learn Seminar

10:00 am - 1:00 pm	STYLE SUNSILK LAUNCH Stylists of the Elite <i>Nelson Cruz of TONI & GUY Essentials</i> <i>Angelo Justin of Basement Salon, Rockwell</i> <i>Stefan Wilczynski of Basement Salon, Rockwell</i> <i>Pin Antonio of Salon de Manila</i>
1:00 pm - 1:30 pm	Gluta Life Launch
1:30 pm - 2:00 pm	Revlon Professional
2:00 pm - 2:30 pm	Isac Minoxidil, Gluta Advance, Dermclinic
2:30 pm - 3:30 pm	Matrix
3:30 pm - 4:00 pm	Rustans Essences, ACCA KAPPA Styling Brush, OPI Nail Polish, Dermalogica

COMPETITOR'S BRIEFING
Tuesday,
18 November 2008
2:00pm - 4:00pm
Lobby Area,
World Trade Center
Roxas Blvd., Pasay City

For more information visit or call:

Hair Asia

35 JUDGE JIMENEZ ST., KAMUNING, QUEZON CITY
Tel. No. 415-2742 Fax NO.: 926-9480
E-mail: hairasia@hotmail.com or visit: www.hairasia.com.ph

FREE ENTRANCE TO ALL COMPETITORS & MODELS

ENTRANCE TICKET FOR AUDIENCE

P 100.00



Hair Asia

IN COOPERATION WITH

STYLE
SUNSILK

IN PARTNERSHIP WITH

Rustan's
essences

GlutaLife[®] MATRIX

REVLON
PROFESSIONAL

isac Gluta[®] dermclinic

PRESENT

SALON SPECTACULAR

TUESDAY
NOVEMBER 25, 2008

9:00 AM - 8:00 PM

WORLD TRADE CENTER

ROXAS BLVD., PASAY CITY

2008

Once again, Hair Asia holds the country's most prestigious hair and makeup competition, and the biggest cosmetic trade fair in the metro— **SALON SPECTACULAR 2008!**

As always, the mega-event will bear witness to the convergence of the country's best and brightest hair and makeup artists to compete in the Battle of the Champions, and the eagerly anticipated Salon Team Competition.

Live on-stage demonstrations on the latest trends and techniques will be given by top local and foreign gurus, as well as performances by the season's hottest entertainment celebrities. The Cosmetic Trade Fair promises the most exciting products out in the market today at lower than low prices.

This year's theme? *The Flapper Fashion of the Roaring 1920's* embodied by the short, sleek bob immortalized during the frivolous era of Jazz.

The party will spill over from the runway to the audience as Hair Asia holds a Best in 1920s Costume competition, open to everyone in attendance. Just come in your best flapper get-up and get the chance to win.

As always, Hair Asia promises another memorable event that you should definitely not miss. See you there!



18th National Open Champion Mhar Tacuboy

Evelyn Alvaran-Cruz
Evelyn Alvaran-Cruz
Hair Asia Inc. President

* The Category Champion who collects the most numbers of cards from all categories participated in shall be declared the **OVERALL CHAMPION**

Champion
P20,000 CASH
Gold Medal, trophy and gift packs

1st runner up
P10,000 CASH
Silver medal, trophy and gift packs

2nd runner up
P5,000 CASH
Bronze medal, trophy and gift packs

12 Most Outstanding
Each will receive P1,000 CASH
Medal & gift packs

OVERALL CHAMPION
(roundtrip ticket to London England for the Salon International 2009 with hotel accommodation.)



All competitors will each receive **CERTIFICATE OF PARTICIPATION** before the competition proper

RULES AND REGULATIONS

I. Ladies Haircut & Creative Styling

- EARLY BIRD INCENTIVE**
The first 100 registrants to the competition will each receive Barbers Cape and one (1) set of Sunsilk Styling Aids

Criteria for Judging	
ORIGINALITY IN DESIGN AND COLOUR	50%
CREATIVE STYLING	40%
COSTUME & ACCESSORIES MATCHING	10%

CONTEST RULES AND MECHANICS

- * **TIME.** Competitors will be given thirty (30) minutes to finish their work.
- * **WET HAIR.** The model's hair must be wet or combed straight and flat before entering the competition floor. If the competitors do not respect these rules, roving "wise men" will wet the hair again if necessary.
- * **HAIR COLOUR.** Competitors have free choice as to which colours to use. However, a harmonious gradation of 2 or more colours shade is compulsory. 50% of the colour must be visible. No artificial colour spray is allowed.
- * **ORNAMENTS.** The use of hairpieces, wigs, head ornaments (made from hair or similar fibers), or any other hair extension is strictly prohibited.
- * **HAIR LENGTH.** The hair length at the ears and neck must at least be 2cm. The rest of it is left to the competitor's discretion.
- * **PRODUCTS.** Only Sunsilk styling aids will be allowed inside the arena other brands will be confiscated.

II. Gents Haircut & Colour Design

- EARLY BIRD INCENTIVE**
The first 100 registrants to the competition will each receive Barber's Cape and gift packs from sponsors

* The same criteria and mechanics used for the Ladies' Haircut and Creative Styling shall apply for this category.

III. Salon Team Competition

Criteria for Judging	
COLOUR- Creative use and application	35%
CUT & STYLE - Technical and creative cutting and styling	35%
THEME INTERPRETATION - Roaring 20's	30%

PRIZES: CHAMPION
- P 50,000 Cash, Silver Cup Trophy & Medal, Aluminum make up case with stand, Products from Matrix & Revlon Professional

1ST RUNNER UP
- P 25,000 Cash, Silver Cup Trophy & Medal, Aluminum make up case with stand, Products from Matrix & Revlon Professional

2NDRUNNER UP
- P 15,000 Cash, Silver Cup Trophy & Medal, Aluminum make up case with stand, Products from Matrix & Revlon Professional

IV. Progressive Evening Hairstyle & Make up

- EARLY BIRD INCENTIVE**
The first 100 registrants to the competition will each receive One (1) set of make up brush

Criteria for Judging	
Make-up blending & Application	40%
Creativity in Hairstyle & Colour	40%
Total look	20%

CONTEST RULES AND MECHANICS

- * **TIME.** Competitors will be given forty five (45) minutes to finish their work.
- * **MAKE-UP.** Under make-up foundation, powders, concealers and eyebrow make-up can only be applied during the competition. Eye mascaras and false eyelashes may be applied beforehand. Competitors using models with tattooed eyebrows, lips and/or eyeliners will be given a 5% deduction from their final score (equivalent to 1 card).
- * **HAIRSTYLE.** Hair must be completely unstyled before the competition proper. However, it can be colored, dyed and blow-dried beforehand. Full wigs and hair extensions are strictly prohibited.
- * **ATTIRE.** Models must be dressed in appropriate formal eveningwear (i.e. evening gown, cocktail dresses) and accessories. Indecently clad models will be barred from entering the arena.